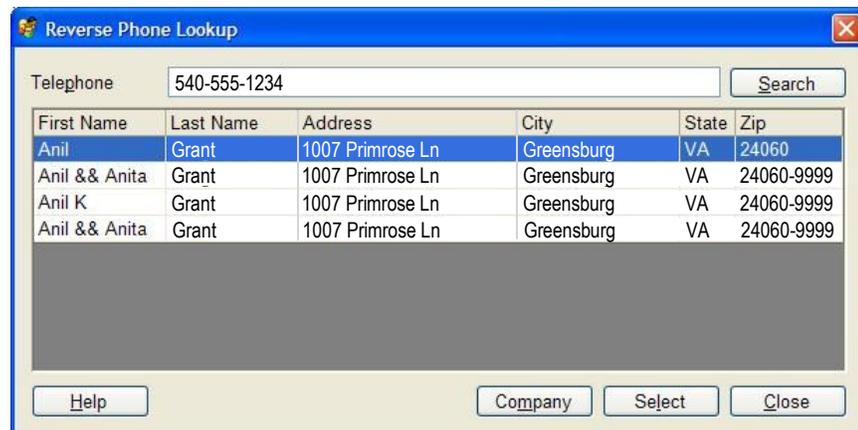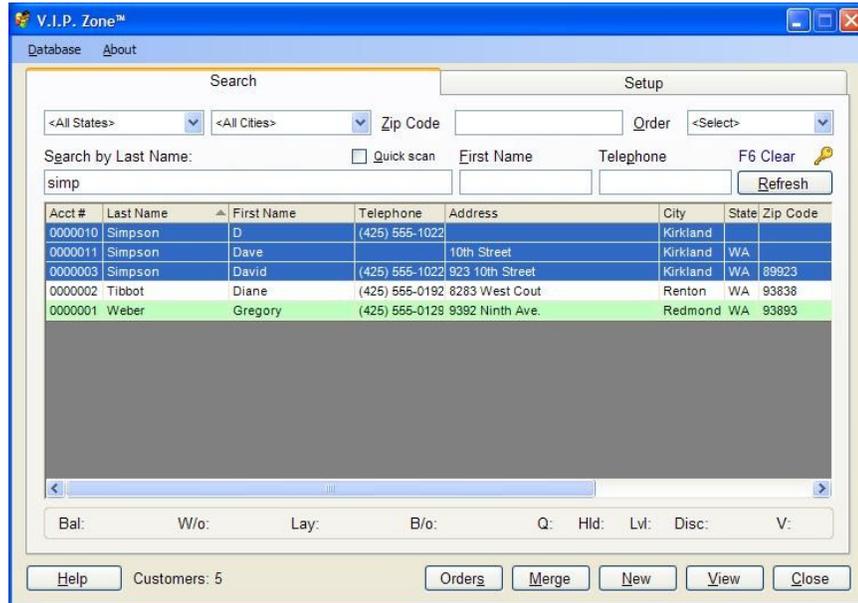**Digital Retail**
**S O L U T I O N S**

# DRS V.I.P. Zone™

## for Microsoft® Dynamics Retail Management System

**DRS V.I.P. Zone** is designed to replace most F7 Customer functions in POS with an enhanced version, similar to how DRS Power Ops replaces F2 Lookup.

V.I.P. Zone can be run in POS and Manager, or as a standalone application on a backoffice workstation.

V.I.P. Zone is designed to work with Store Operations Point-of-Sale, Manager, or HeadQuarters Manager, or from the Desktop. **Global customer editing** is supported (HQ).

### DRS V.I.P. Zone gives you:

- Dropdown filters by State and City, plus Zip search (starts with; supports multiple zips separated by comma)
- **Advanced lookup** options by Last Name, Last Name + First, or Phone, or Notes
- Quick scan lookup by Acct#, Company, Last Name, First Name, or Phone
- Search by any column header field
- Exclude Company column in results
- **Reverse phone number lookup** (new customer adds)
- Reverse phone number lookup (**RNL**)
- **Merge duplicate customer** entries
- Dedupe function to locate duplicate entries
- View map location of customer address
- **Driving directions** to/from customer address
- Standard tabs for Billing Information, Purchase History, Shipping Address, Account Information*, Customer Options, and Additional.
- **USPS address validation button** or auto address validation (Setup option)
- Order recall (layaway, workorder, backorder, quote)
- Customer list by Order type (layaway, workorder, backorder, quote)
- Full set of hot-keys (click the key icon on main list view for a complete list)
- Right-click menu options from main list view
- **Global customer editing** for all store locations (HQ users)
- Delete a customer if added in error and no activity and not a global customer (HQ)
- **Targeted list extraction** for direct mail and email broadcast services such as Constant Contact
- **Message alerts** for customer accounts
- Zip code **histogram** display

**60-day Free Trial**
All upgrades to V.I.P. Zone are included for with your annual maintenance plan (AMP)