

Available through



800-322-9471 DigitalRetailer.com

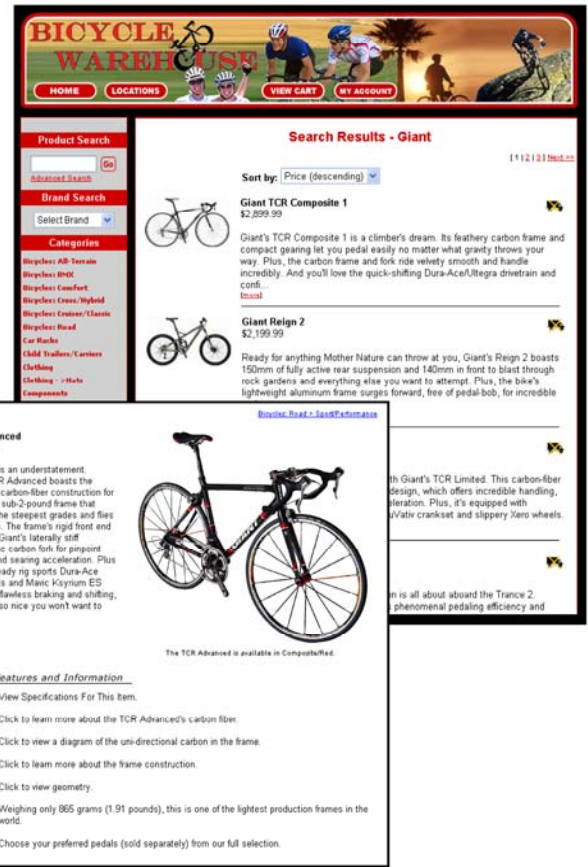
**Microsoft Business Solutions
Retail Management System
Extensions**

Web Integrator

Integrate your eCommerce Solution

Maintaining your eCommerce presence has never been so easy! Web Integrator establishes a direct link between RMS and your shopping cart to allow free communication between the two. Download web orders directly into RMS with a security only SSL can provide. Reduce data input time by 75% with Auto-Populating fields. Web Integrator makes eShopping management a breeze.

- Works with Shopping Cart Systems with XML Order Posting
- Automatically Downloads Orders to RMS
- Automatically Updates Inventory on eCommerce Cart
- Securely Transfer Information Between Internet and RMS
- Sync Pictures, Descriptions, and Stock Levels
- Up to Four Configurable Search Categories per Item
- Creates New Customer, Shipping, and Billing Records
- Supports Sale Pricing



Powered by New West Technologies

| | Web Integrator Product Editions | | | | |
|--|---------------------------------|-------------------|--------------|----------------|--------|
| | Standard | SmartEtailing.com | Professional | Storefront.net | X-Cart |
| Download Orders into RMS | ● | ● | ● | ● | ● |
| Automatic Updates Every Minute, Hour, or Day | ● | ● | ● | ● | ● |
| SSL Security | ● | ● | ● | ● | ● |
| ODBC Database Connectivity | ● | ● | ● | ● | ● |
| Accept Tendered Payments | ● | ● | ● | ● | ● |
| Create New Customer Record | ● | ● | ● | ● | ● |
| Create Shipping Record | ● | ● | ● | ● | ● |
| Create Billing Record | ● | ● | ● | ● | ● |
| Uses RMS Tax Structure | ● | ● | ● | ● | ● |
| Displays Order Warnings | ● | ● | ● | ● | ● |
| Upload Item Pictures | | ★ | ● | ● | ● |
| Upload Item Descriptions | | ★ | ● | ● | ● |
| Upload Item Quantities | | ★ | ● | ● | ● |
| Supports Sale Pricing | | ★ | ● | ● | ● |
| Can Display List Price, Sale Price, and Savings | | ★ | ● | ● | ● |
| Matches Categories Between Shopping Cart and RMS | | n/a | ● | ● | ● |
| Up to Four Configurable Categories per Item | | n/a | ● | ● | ● |

★ Item pictures and descriptions maintained in the SmartEtailing-powered Product Catalog and Catalog Library are synced with prices and quantities in RMS using DRS Linker. These features are provided through SmartEtailing's POS Sync and DRS Linker.



Microsoft 2005 Point of Sale Solutions Partner of the Year USA 800-322-9471