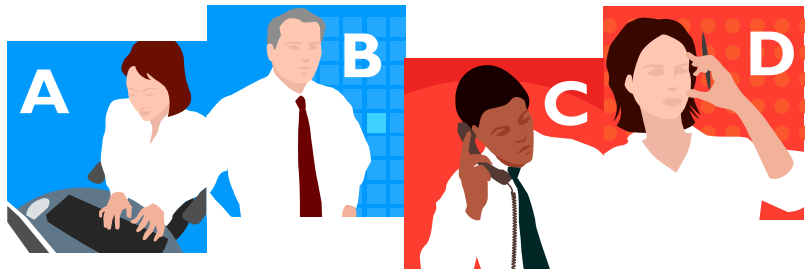


~ HOW  
**Alice, Bob, Chad & Diana**  
~ GOT  
**DRS Bicycle Bundle 2006™**



## Alice

bought **DRS Bicycle Bundle 2005** at Interbike in 2005. (1-3 lanes)

Alice will receive **DRS Bicycle Bundle 2006** at no charge. To ensure she gets all updates and upgrades during 2006, Alice has 90 days to purchase a **DRS AMP** for just \$269.

If you bought **DRS Bicycle Bundle** between Interbike and now, you'll get **DRS Bicycle Bundle 2006** just like Alice.

## Bob

bought **DRS Bicycle Bundle** in 2005, but before Interbike. (1-3 lanes)

Bob qualifies for updates to **Bicycle Bundle 2005**. He can upgrade to **DRS Bicycle Bundle 2006** for \$269. Bob can also purchase a **DRS AMP** by 4/30/06 and he'll get all upcoming updates and upgrades during 2006. This special offer applies to all **BB2005** users who purchased **BB2005** prior to Interbike.

If you bought **DRS Bicycle Bundle 2005** earlier in 2005, you qualify for this special offer, just like Bob, but please don't wait. After 4/30/2006 your **DRS AMP** price goes up!

## Chad

bought a **DRS Bundle** before 2005, and never upgraded to 2005.

Chad can purchase **Bicycle Bundle 2006** for \$1495 (1-3 lanes). To ensure he gets upcoming updates and upgrades during 2006, Chad has 90 days to purchase a **DRS AMP** for an additional \$269 (18% of \$1495).

If you bought an earlier version of a **DRS Bundle** before 2005, you can upgrade to **DRS Bicycle Bundle 2006** just like Chad.

## Diana

is purchasing a **DRS Bundle** for the first time.

Diana can purchase a 1-3 lane license for **Bicycle Bundle 2006** for \$1495. If Diana needs 4-9 lanes, she will pay \$1945, for 10-19 lanes, she'll pay a total of \$2395. To ensure she gets upcoming updates and upgrades during 2006, Diana has 90 days to purchase a **DRS AMP** for 18% of the lane license price. After 90 days, a **DRS AMP** would cost more.

### What's an **UPDATE?**

An Update is a hot fix to an existing application. Current **BB2005** clients are entitled to updates at no charge. Bundle updates are at [www.DRSClient.com](http://www.DRSClient.com). Upgrades, however, carry an extra charge.

### What's an **UPGRADE?**

An Upgrade is a major rewrite of an existing application with new features and/or an entirely new application.

### What's a **DRS AMP?**

It's an Annual Maintenance Plan, like Microsoft® offers, but for **DRS** products. **DRS AMPs** include both updates and upgrades. DRS AMPs are optional, and provide the most current technology at the lowest price.

Pricing for **DRS Bicycle Bundle 2006** is based on your Microsoft RMS POS lane count

1-3 lanes .....	\$1495
4-9 lanes .....	\$1945
10-19 lanes .....	\$2395

Pricing for **DRS AMPs** (from date of purchase)

Within 90 days .....	18%
91-180 days .....	27%
181-364 days .....	36%
1-2 years .....	50%
2+ years .....	100%

**DRS AMPs** purchased January-June 2006 expire 1/31/07.

### What's New in **DRS Bicycle Bundle 2006?**

**Enhancements:** **DRS PO Loader™**, **DRS AutoGen™**, **DRS SO Tracker™**, **DRS Serial Editor™**, **DRS PO Loader™**, **DRS Custom Reports/Templates**, and **DRS JumpStart™**.

**New applications:** **DRS Tools™**, **DRS Linker™**, **DRS Power Ops™**.

Read all about it! Click on the "**What's New in Bicycle Bundle 2006™**" link at [www.digitalretailer.com](http://www.digitalretailer.com)

Available separately is the new **DRS BS-CRM Interlink™**, for **BodyScanning-CRM** users.